

MEDIA ACTIVITIES AT A GLANCE

JANUARY TO SEPTEMBER, 2023

❖	Total Articles/Columns Published in National and Regional News Papers	357
❖	Press Clippings from National/Regional Newspapers (Urdu/English)	4067
❖	Press Conferences/Media Talks of HWM and Heads of Regional Offices	26
❖	Television and Radio Interviews of HWM and Heads of Regional Offices	24
❖	TV/YouTube short Video Clips regarding Media Coverage of Regional Offices activities	246
❖	Radio Programmes of Head Office and Regional Offices	58
❖	Public Service Message (General) SMS Broadcast through PTA	12.64 million
❖	Public service Message (IRD) telecast through PEMRA	614 TV Channels
❖	Public Service Message (IRD) SMS Broadcast	111.59 Million (English) 111.62 Millions (Urdu)
❖	WMS documentary (Urdu) recorded on DVD Distributed to Regional Offices	16 Nos
❖	Awareness lectures by Head Office and Regional Offices	28